

# JASON R WEED

forward thinking digital and UX strategist

## 2015 God's Bible School & College { Director of UX & Digital Strategies }

I do user research and usability studies with students & staff. Then when I find something that's broken or gives a bad user experience I fix it. Right away. Makes no sense to dilly dally if you ask me.

Whether that's using information architecture, content strategy, interaction or visual design, it gets done. Sometimes it's a coding issue so I'm sure to lasso in the black hatted code monsters.

PORTFOLIO  
[getux.help](http://getux.help)

EMAIL  
[jason@jasonweed.com](mailto:jason@jasonweed.com)

## 2012 Tanana Chiefs Conference { Principal UX Strategist }

I was the principal UX strategist on all of TCC's digital properties. I facilitated the groundwork by introducing {C-level & Director level} stakeholders to such topics as: building your brand, user research, usability studies, interactive design, visual design, information architecture, social media and content strategy.

I wrote the guidebook {literally} on TCC's web & digital communication strategy which included customized tips and best practices on social media, information architecture, and content strategy.

LINKEDIN  
[/in/jasonweed](https://www.linkedin.com/in/jasonweed)

PHONE  
{907} 750-0194

## 2008 Last Frontier UX { Owner }

I'm the owner of this fine freelancing establishment.

Founded in October of 2008, I primarily give back to communities by volunteering my time to nonprofit organizations which can't afford a full time web developer or UX expert. See more volunteer work on LinkedIn.

It's important to work with people of integrity because in the end it will be these folks who will stand by you and help you through the rough times.

Many nonprofits need a trustworthy sidekick but can't afford it – that's where I come in.

## 2012 University of Alaska Fairbanks

2008 In 2008 I finished my undergrad in Computer Science.

Four years later I also earned a Master's in Software Engineering focusing on project management.

Since then I've also attained UX & PMP certifications from Nielsen Norman Group and the Project Management Institute, respectively.