

# Jason R Weed

forward thinking digital and UX strategist

## current **God's Bible School & College**

Director of UX & Digital Strategies

I do user research and usability studies with students & staff. Then when I find something that's broken or gives a bad user experience I fix it. Right away. Makes no sense to dilly dally if you ask me.

Whether that's using information architecture, content strategy, interaction or visual design, it gets done. Sometimes it's a coding issue so I'm sure to lasso in the black hatted code monsters.

- [gbs.edu](http://gbs.edu)
- [aldersgatechristian.com](http://aldersgatechristian.com)
- [bettercollegestudent.com](http://bettercollegestudent.com)
- [goAAP.org](http://goAAP.org)

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## current **Stewardship Digital**

Owner

Founded in October of 2008 and refocused in 2018, [Stewardship Digital](http://Stewardship Digital) primarily helps Christian schools grow their enrollment.

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## 2014 **Certifications**

In 2014 I received **UX certification** from the leading voice in the user experience field: Nielsen Norman Group.

In early 2014 I took and passed the **Project Management Professional** test from the Project Management Institute.

## 2012 **Tanana Chiefs Conference**

Principal UX Strategist

I was the principal UX strategist for all TCC's digital properties. I facilitated the groundwork by introducing C-level & Director level stakeholders to such topics as: building your brand, user research, usability studies, interactive design, visual design, information architecture, social media and content strategy.

I literally wrote the guidebook for TCC's web & digital communication strategy which included customized tips and best practices on social media, information architecture, and content strategy.

## 2012 **University of Alaska Fairbanks**

2008

In 2008 I finished my undergrad in Computer Science.

Four years later I also earned a Master's in Software Engineering focusing on project management.