

Jason R Weed

forward thinking digital and UX strategist

current Director of UX & Digital Strategies

God's Bible School & College

I always push for better design. Whether that's the design of a business workflow or the design of a communications piece on social media or the web.

I founded and lead the content strategy group for the organization. I bring silos together to create better solutions for everyone. (Especially the user!)

I'm also the chair of the social media group; setting strategy for our primary audience on each of our channels and executing on high-quality branded pieces with direct calls to action.

- gbs.edu
- aldersgatechristian.com
- bettercollegestudent.com
- goAAP.org

current Owner

Stewardship Digital

Founded in October of 2008 and refocused in 2018. [Stewardship Digital](#) primarily helps Christian schools grow their enrollment.

Certifications

2014

NN/g & PMI

In 2014 I received **UX certification** from the leading voice in the user experience field: Nielsen Norman Group. [Verify](#).

In early 2014 I took and passed the **Project Management Professional** test from the Project Management Institute. [Verify](#).

Principal UX Strategist

2012

Tanana Chiefs Conference

I was the principal UX strategist for all TCC's digital properties. I facilitated the groundwork by introducing C-level & Director level stakeholders to such topics as: building your brand, user research, usability studies, interactive design, visual design, information architecture, social media and content strategy.

I literally wrote the guidebook for TCC's web & digital communication strategy which included customized tips and best practices on social media, information architecture, and content strategy.

B.S. & M.S.

2012

University of Alaska Fairbanks

2008

In 2008 I finished my undergrad in Computer Science.

Four years later I also earned a Master's in Software Engineering focusing on project management.

PORTFOLIO

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LINKEDIN

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(deeper job history here)

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